OUR PORTFOLIO

KPAC®
MARKETING

"Your Trusted Marketing Partner"



WHO ARE WE?

KPAC Marketing is a Marketing start up based in Mumbai & Pune. The purpose of this startup is to provide state of the art marketing solutions at affordable pricing.

Our team comprises young entrepreneurs and innovators who are ambitious to deliver best in class results to match your business goals.

REGISTERED UNDER

MSME
MICRO, SMALL & MEDIUM ENTERPRISES
सूक्ष्म, लघु एवं मध्यम उद्यम
OUR STRENGTH • हमारी शक्ति
सत्यमेव जयते
Ministry of MSME, Govt. of India

OUR STORY

IN 2020,

Our Founder started with his first freelancing project, laying the foundation for what would become KPAC Marketing.

BY 2021,

KPAC Marketing was officially registered under the Shop Act regulation, and successfully took on two international projects.

IN 2022,

Our team expanded as we onboarded more projects. KPAC was registered under MSME and filed for an IP of its brand name, solidifying its position as a growing and reputable agency.

WHAT WE OFFER

DIGITAL MARKETING

- SEO
- PPC
- LinkedIn Sales
- Email Marketing
- Social Media Ads
- Content Creation
- Influencer Marketing
- Social Media Marketing

BRANDING

- Brand Logo
- Visiting Card
- Brand Strategy
- Animated Video
- Brochure Design
- Brand Positioning
- Packaging Designs
- Pamphlet and Flyer

TECHNOLOGY

- UI and UX
- Business Intelligence
- Website Development

HOW WE OPERATE

IDEATE. DEVELOP. DEPLOY. REVIEW.

Our streamlined approach towards delivering successful results.

01

IDEATE

Crafting the best marketing strategy for your business.

02

DEVELOP

Bringing your imagination to life through digital development.

03

DEPLOY

Optimizing action plans to align with industry best practices.

04

REVIEW

Meticulously reviewing and aligning our developed footprint with your business vision.

BENEFITS OF PARTNERING

Quality Assurance



We don't compromise on the quality of our services. Being in the early stage of business, it becomes very important for us to build trust by delivering quality solutions.

Extended Support



We offer our extended support even after the delivery of the projects. This is done to make sure you don't lose out in your race.

100% Transparency



We believe, being transparent is the key to all relationships. By being transparent, we make sure our operations are conducted fairly to match your business goals.

On-time Delivery



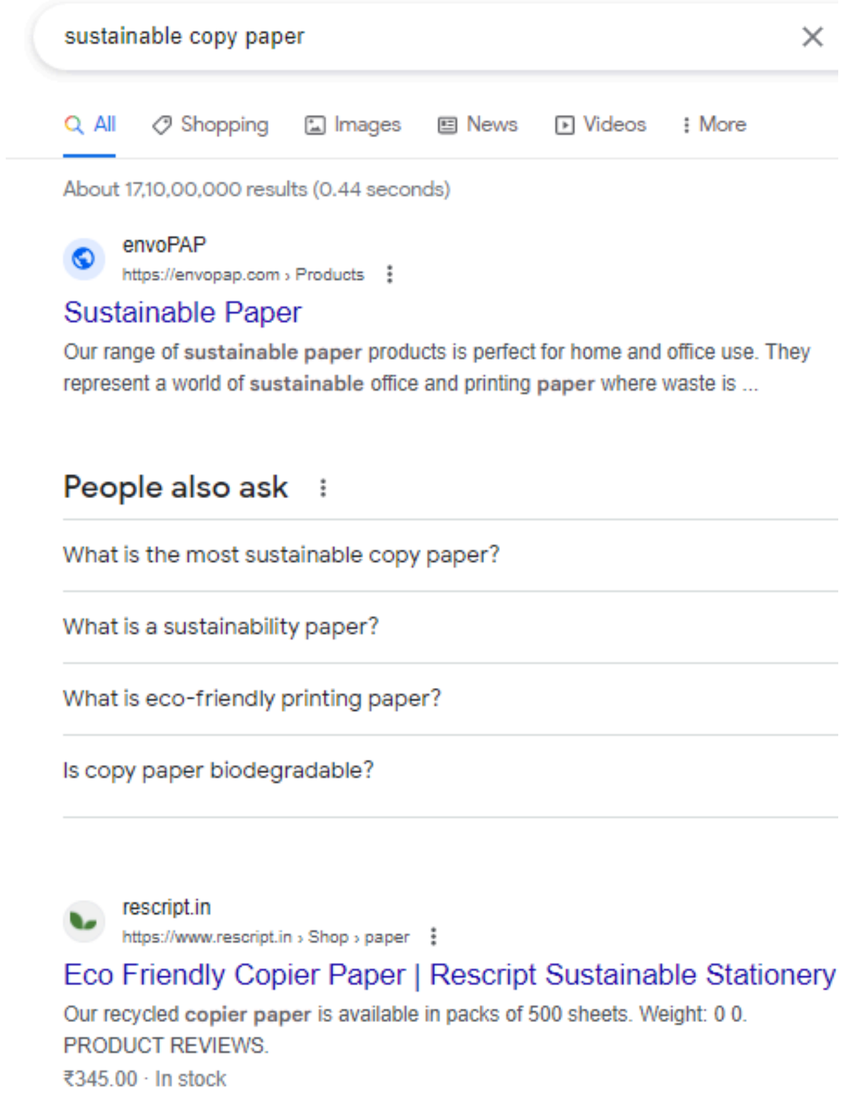
We understand, customers are the key drivers of your business. Hence delivering projects on- time is our topmost priority.

CASE STUDY 1

envoPAP

Achieving First-Page Ranking and Increased Inquiries with KPAC

envoPAP, a UK-based paper and packaging material manufacturer focused on sustainability, partnered with KPAC to rank their product pages on the first page of Google search results for key queries. In under 5 months, KPAC successfully achieved first-page ranking, resulting in increased inbound inquiries for envoPAP's sustainable copy paper and offset paper products.



SEO

PROJECT DETAILS

5 months

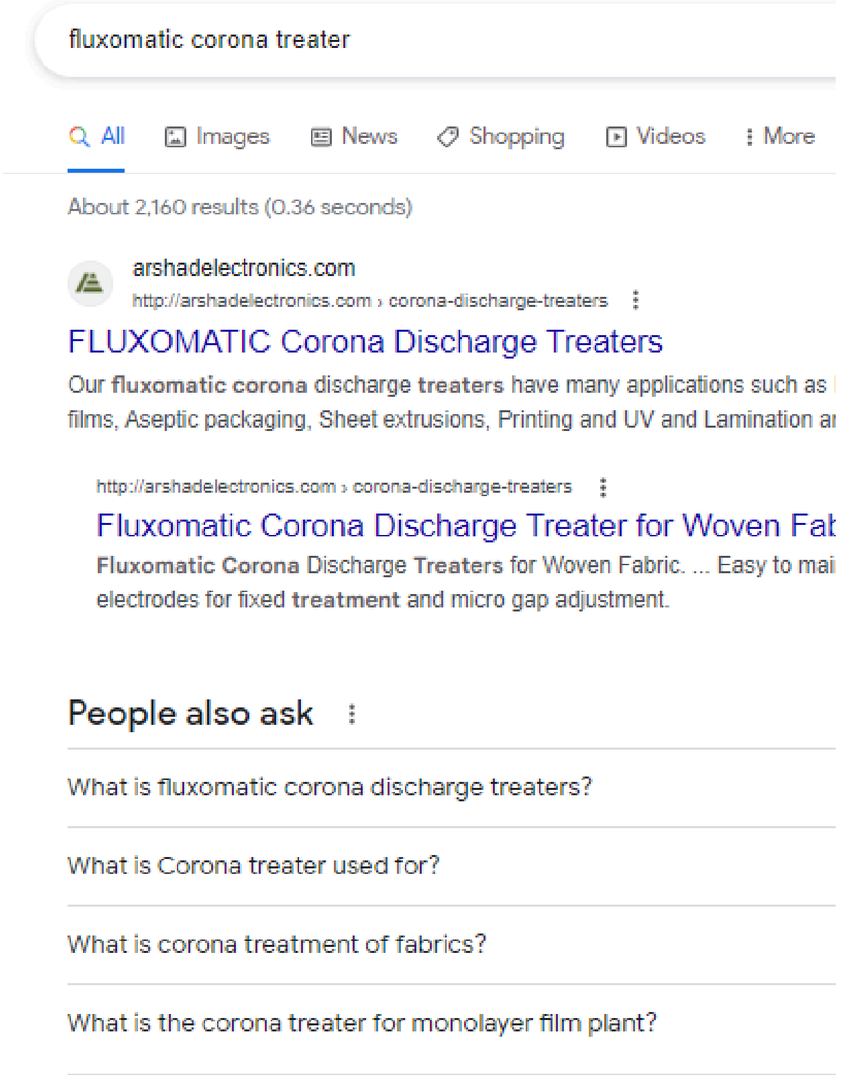
Ranked product pages on the first page of Google Search

CASE STUDY 2

Arshad Electronics

Sealing Success: Arshad Electronics' Rise to the Top with KPAC Marketing

Arshad Electronics is a leading manufacturer of Corona Surface Treaters and Induction Cap Sealers in India. They approached KPAC Marketing to rank their business on commercial queries like Fluxomatic Corona Discharge Treaters, Corona Discharge Treatment, Induction Cap Sealing and much more. KPAC Marketing optimised their website for these queries, leading to a 40% increase in organic traffic and growth in inbound inquiries. This collaboration showcases the power of digital marketing in helping businesses achieve their goals and reach new heights of success.



SEO

PROJECT DETAILS

2 months

Ranked product pages on the first page of Google Search

CASE STUDY 3

M-Kube

M-Kube Generates Leads and Boosts Sales with LinkedIn Marketing Strategy

M-Kube Enterprise Pty Ltd is a top supplier of lab consumables and equipment in Australia, USA, and India. To increase their sales and generate leads, they approached KPAC Marketing for a LinkedIn marketing strategy. KPAC successfully generated over 500 cold leads in just 30 days using their proprietary tool. This data was then used by the M-Kube team to pitch their high-quality lab productsWith the help of KPAC Marketing's effective LinkedIn marketing strategy, M-Kube was able to boost their sales and reach a wider audience in the research and scientific community.



ADS

PROJECT DETAILS

30 Days

Generated data of over 500 cold leads for LinkedIn Sales

CASE STUDY 4

Oriental Institute of Management

Strategic Social Media Campaign Generates Massive ROI for Mumbai's Prestigious MBA College

KPAC Marketing helped RK Educare, the sister company of Bright Future Education Consultancy, with social media marketing services. We set up Facebook and Instagram pages for the brand and ran a 3-month Facebook ad campaign worth 10,000 INR. The campaign generated a 100x return on investment with 63,069 reach and 114 lead conversions. Our efforts have contributed to RK Educare's mission of providing medical education to all, and we are committed to supporting their growth and development in the future.

ADS

PROJECT DETAILS

3 months

100x Return on Investment

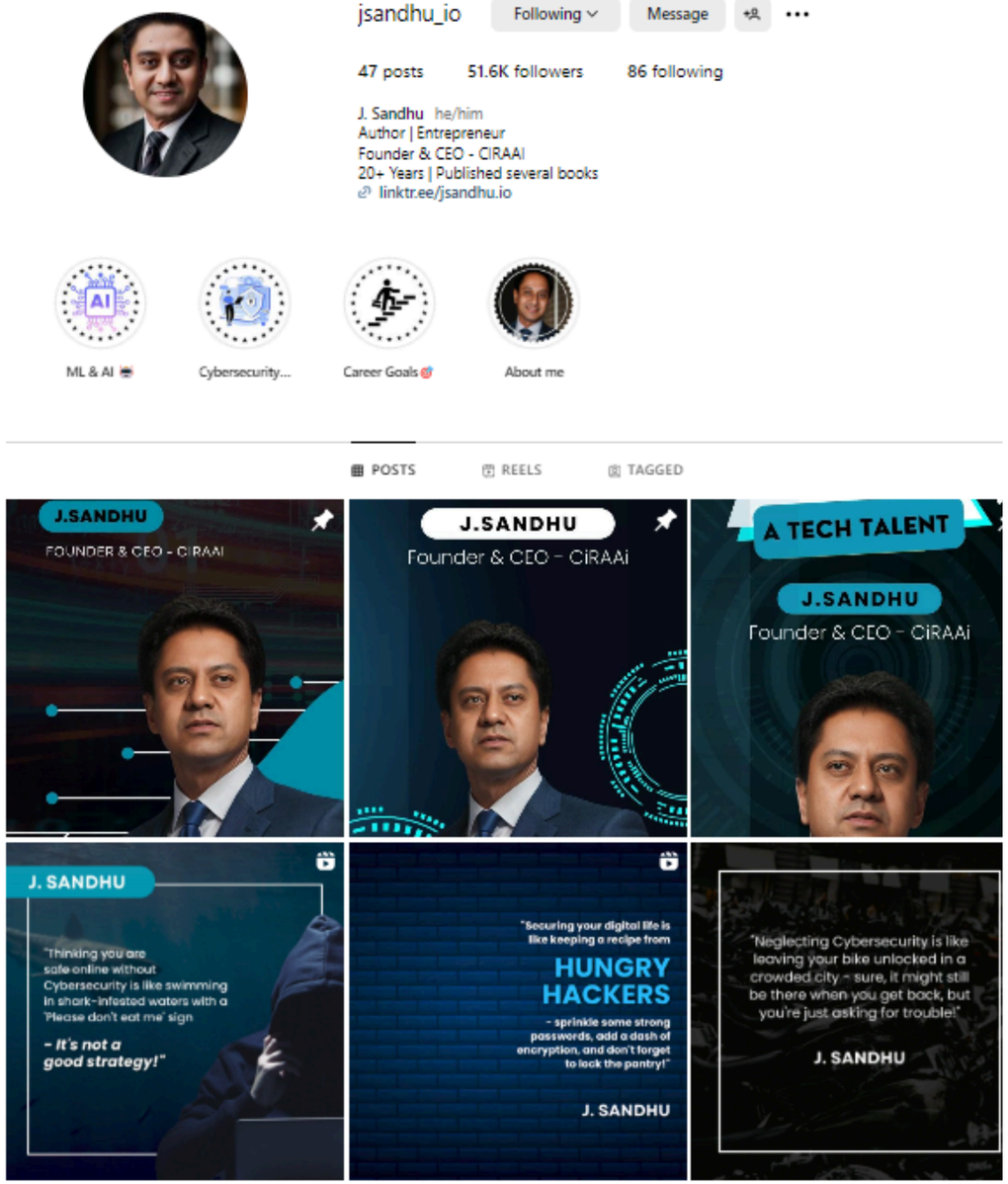


CASE STUDY 5

J. Sandhu

J. Sandhu's Brand Building Journey with KPAC Marketing

J. Sandhu, a tech-savvy entrepreneur from Canada and founder of Ciraai, sought to establish his personal brand. With a vision for a tech-centric channel under his own name, he aimed to share podcast clips on social media. Turning to KPAC Marketing, J. Sandhu embarked on a journey to build his brand and enhance his presence on Instagram, ultimately boosting his popularity.



BRAND

PROJECT DETAILS

6 months

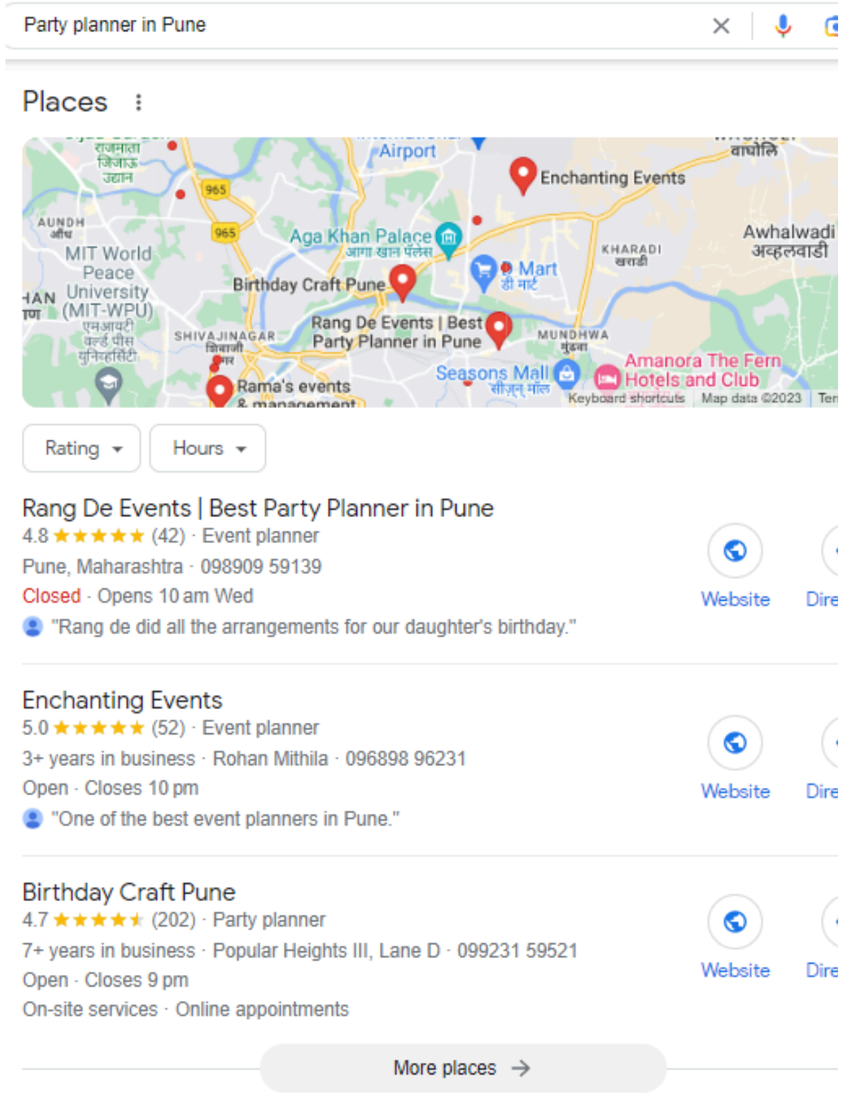
50k + Followership

CASE STUDY 6

Rang De Events

KPAC Helps Rang de Events Become Top Party Planner in Pune!

Rang de Events, owned by Chaitali and located in Pune, is the premier party planning company for unforgettable birthday parties. Wanting to establish a strong online presence and reach more customers, Chaitali turned to KPAC for help. In just 6 months, KPAC successfully boosted Rang de Events' visibility on Google search, resulting in over 200 calls and 12,671 business profile views. Today, Rang de Events shines as the top result for "Best party organizers in Pune," fulfilling Chaitali's vision of success.



LOCAL SEO

PROJECT DETAILS

5 months

Ranked most of the product pages on the first page of Google

CASE STUDY 7

Cezor

Cezor and KPAC Marketing: A Perfect Match for Crafting Winning Design

CEZOR, a brand of Anvertech Solutions Pvt. Ltd., creates custom gaming and professional desktop PCs in India. They prioritize quality, durability, and value to deliver superior performance. Seeking graphic design for their social media, they partnered with KPAC Marketing. KPAC's designs catered to the youthful gamer audience, showcasing the power of understanding client needs and designing to connect with the intended market.



DESIGNING

PROJECT DETAILS

1 Month

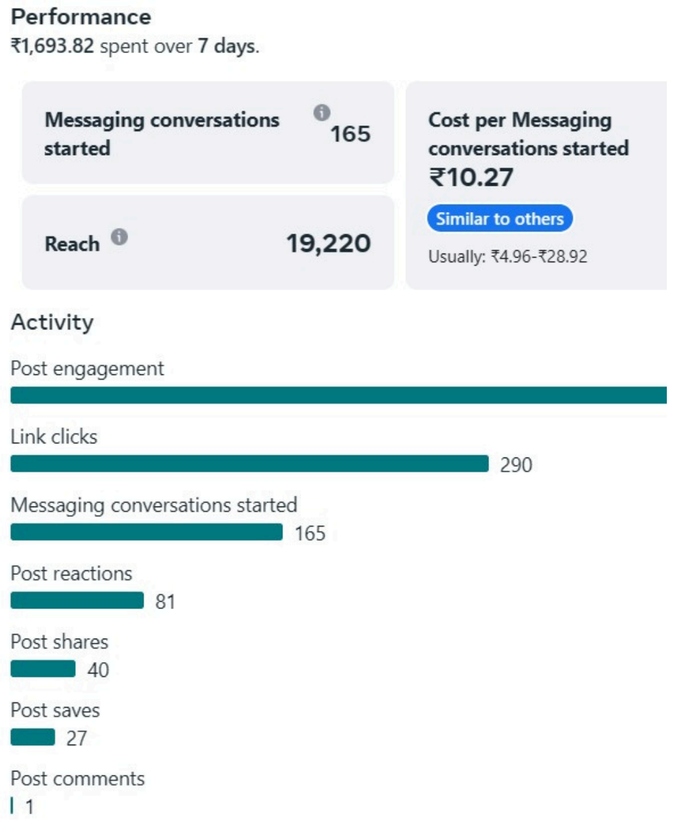
Designed more than 20 social media posts in less than 30 days

CASE STUDY 8

Daksh Enclave

KPAC Marketing's Social Media Expertise Boosts Daksh Enclave's Profits by 20x

KPAC Marketing helped Daksh Enclave Villa, a luxurious residential property in Lonavala, to build a robust social media presence. Our team created tailored content and a strategy for Facebook and Instagram, spending just INR 10,000 on Facebook advertising in 7 days. This generated a reach of 19,220 and over 160 leads at INR 12 per conversion message. The efforts resulted in an impressive 20x return on investment and a significant boost in profit for the property.



ADS

PROJECT DETAILS

15 Days

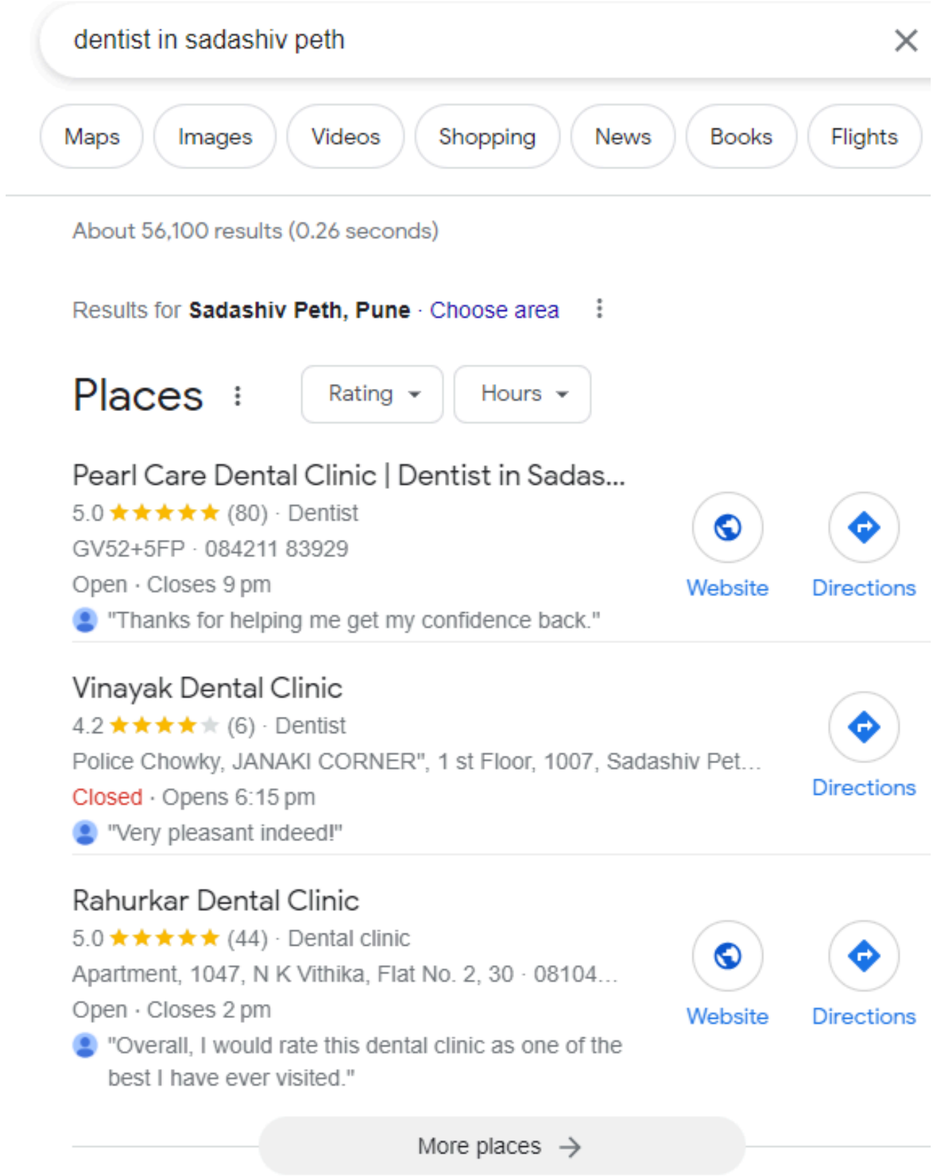
20x Return on Investment

CASE STUDY 9

Pearl Care Dental Clinic

KPAC Marketing's SEO Strategy Boosted Pearl Care Dental Clinic's Google Presence

KPAC Marketing propelled Pearl Care Dental Clinic to the top of Google search results in Sadashiv Peth. Through meticulous SEO strategies, including keyword research, on-page optimization, and local SEO, the clinic secured the coveted No. 1 position for key dental-related keywords. This achievement led to increased online visibility, and ultimately, more patients. The collaboration showcases the power of effective digital marketing in driving success for dental practices in competitive markets.



SEO

PROJECT DETAILS

3 months

Ranked no 1 on Google

CASE STUDY 10

The Base Camp

KPAC Marketing's Ad Strategy Drove 112 LEADS at Cost of 245 INR per lead!

Spaceanywhere partnered with KPAC Marketing to generate inquiries for their commercial project, The Base Camp, located in Dattawadi, Pune. The campaign was strategically targeted within an 8–10 km radius of the complex, focusing on select high-income neighborhoods. With a sharp Meta ad strategy, KPAC Marketing delivered outstanding results—112+ leads in just 14 days at a cost per lead of only ₹245.



ADS

PROJECT DETAILS

14 Days

Generated 112 Inquiries

OUR CLIENTELE



& MORE

WHAT OUR CLIENTS SAY

DR. SEEMA

Director
NMIMS University

"Whether it is website migration, SEO or digital marketing,
Karan should be your choice! "

HEENA SHAH

Influencer
Heenas.in

" If you're looking for SEO or social media marketing or anything KPAC is definitely your go to marketing agency."

ASLAM MOOLJI

CEO
Arshad Electronics

"With the help of KPAC Marketing, we have achieved first-page rankings on Google for important industry keywords like "fluxomatic corona discharge treaters."

PHILIP GRAVE

Manager
ONLOGIST- Germany

"Karan is a great SEO expert who went above and beyond to create an in depth strategy for us. Very happy to recommend him."